

DOWNTOWN REVITALIZATION IMPLEMENTATION COMMITTEE MINUTES

Tuesday, January 30, 2018 | 5:30pm
Saugeen Room/Civic Centre

PRESENT: Chair- Alison Greenway-Coates, Hazel Pratt-Paige, Sue Tipper, JD Lyons,
Judy Hribar

OTHERS: April Marshall, Brian Tocheri, Don Tedford

REGRETS: None

1. **DISCLOSURE OF PECUNIARY INTEREST**

- None

2. **APPROVAL OF PREVIOUS MINUTES**

Moved by: Hazel Pratt-Paige 2nd by: Sue Tipper

That the minutes of the December 6, 2017 regular meeting be approved as printed and circulated. CARRIED

3. **BUSINESS ARISING FROM MINUTES OF December 6, 2017**

- None

The Chair, Alison Greenway-Coates, took time to announce her retirement, the closing of Millennia Books, by the end of March, and sale of the building. Discussion ensued on her continuation on the committee and it was determined that she will remain with us through the remainder of this term. The committee wished her well and noted the void her store closing will leave.

4. **2017 FAÇADE INCENTIVE PROGRAM UPDATE**

April updated the committee that all approved projects are now complete. The total amount granted came in slightly less than projected, totalling approximately \$23 thousand. The total amount invested into upgrades for this intake represented approximately \$75 thousand.

5. **MAIN STREET REVITALIZATION INITIATIVE ANNOUNCEMENT**

April delivered the announcement recently made by OMAFRA (Ministry of Agriculture, Food and Rural Affairs) that AMO (The Association of Municipalities of Ontario) will be delivering a Main Street Revitalization Initiative. All municipalities who are members of AMO and ROMA are eligible for funding through the formula. The Town of Hanover has been granted a funding allocation amount of \$42,555.00. The funds can be accessed in two ways, through a municipality's existing Community Improvement Plan or used by the municipality to improve municipal infrastructure in a manner that contributes to main street business success. AMO is currently putting the guidelines in place for more information on how to access the funds.

6. 2018 BUDGET AND WORK PLAN

- STATUS – April updated the committee that Council approved the draft budget at Monday's special meeting. Next steps for the committee is to update the Façade Incentive Program to extend into 2018 and to include public art, issue a press release to announce completion of the fourth intake and extension, as well as, issuing a request for quotes to update the Heritage Square mural.
- PUBLIC ART PROMOTION – The committee discussed the article April previously shared in regards to the 'Cool Cones' public art campaign that the Town of Minto recently announced. Discussion ensued on the opportunity for Hanover to deliver this type of promotion. Ideas included highlighting our furniture heritage by placing wooden chairs and collaborating with the Saugeen Artists to paint. Other ideas included displaying pianos throughout the downtown or supplying the appropriate infrastructure to support artists dropping by and utilizing the parkette to play music. April to look further into options.
- UPDATE TO STREETScape PLAN – April updated the committee on the Economic Development Committees request to hear an update on the Streetscape Plan. April will work with Alison on a delegation to the committee.

7. NEW BUSINESS

- Sue discussed furthering our efforts to advocate for bypassing transport trucks from our downtown. Discussion ensued, including the option to advocate for a reduced speed. Sue will contact the police service board and April will investigate erecting speed signs, or methods other communities have used to combat this issue.
- Brian requested further discussion on the process of updating the mural and other considerations. April will engage community stakeholders and review the agreement with the building owner.

8. NEXT MEETING

- TBD

9. ADJOURNMENT

- Moved by JD Lyons that the meeting adjourn at 6:34pm.