
ECONOMIC DEVELOPMENT COMMITTEE MINUTES

Wednesday, February 20, 2019 | 9:00am
Saugeen Municipal Airport

MEMBERS PRESENT	Dave Eccles Bev Morgan Dave Ford Alicia Mawhinney Marie David Dave Hocking Ed Hotchkiss
REGRETS	Mike Schierz Curtis Schmalz
OTHERS PRESENT	Dianne Mather Pat Butler Al Morrow Jenn Hillier April Marshall Brian Tocheri Don Tedford Brenda Goetz Kendra Mantler
DISCLOSURE OF PECUNIARY INTEREST	Nil
DELEGATIONS	Jason Dias, MDB Insight

Chair D. Eccles welcomed everyone to the meeting, and thanked Steve Rouse, Manager of Saugeen Municipal Airport and Carey Lee from The Last Hangar Café for their hospitality.

DISCUSSIONS & DECISIONS

1. **Adoption of January 16th, 2019 Regular Meeting Minutes**
Moved by DAVE FORD / Seconded by ED HOTCHKISS
THAT the minutes of the January 16th, 2019 Regular Meeting be approved as printed and circulated.

CARRIED
2. **Business Arising from Minutes**
Nil.
3. **Town of Hanover Draft Cultural Plan Presentation**

A. Marshall introduced Jason Dias, MDB Insight. His firm completed the Cultural Plan, First Draft dated February 2019. This project began in August 2018 by reviewing existing documents, and completing the cultural mapping exercise. During Fall 2018, the community engagement process with online and telephone survey was launched, receiving 500 responses. The opinions of residents, local and regional community leaders and members of Hanover's cultural community helped to establish seven emerging themes.

 - 3.1. **Group Exercise – Feedback, Identify Priorities, Lead(s) and Partners**

The Committee members were divided into groups to discuss Strategic Directions and Action Plans.

Each group shared their discussions. These comments will be compiled in the next draft of the document.

A. Marshall thanked both Committees for their input.

4. **Economic Development Strategic Plan Goals & Action Plan Updates**

A. Marshall provided copies of the press release relating to the Municipal Internship Program. The Course outline for the Canadian Food & Wine Institute of Niagara College Brewmaster program happening in partnership with MacLean's Ales and Launch Pad the week of April 8th was also provided.

5. **Correspondence**

5.1. **Calling the Creative Class: The Town of Hanover is Open for Business**

A. Marshall provided a copy of the article, generated by Post Media that will be featured in the upcoming Business Outlook publication going to 40,000 homes in Grey Bruce. A digital campaign is also included and will target the urban areas of Kitchener Waterloo, Hamilton and a 60 minute radius around Hanover and is designed to highlight benefits of starting your business and living in Hanover for the Creative Class.

6. **New Business**

7. **Adjournment**

Moved by MARIE DAVID

THAT this meeting now be adjourned at 10:53am.

Chair, Dave Eccles

Committee Secretary, April Marshall