

ECONOMIC DEVELOPMENT COMMITTEE MINUTES

Wednesday, January 18, 2023 | 9:00am Saugeen Room | Civic Centre

MEMBERS PRESENT Dave Eccles | Tony Diaco | Susan Sakal | Curtis Schmalz

REGRETS Jason Radstake (absent with notice)

OTHERS PRESENT April Marshall | Sherri Walden | Brenda Goetz | Nicholas Manglal-lan |

Vicki McDonald

DISCLOSURE OF

PECUNIARY INTEREST Nil

DELEGATIONS Vicki McDonald

V. McDonald delivered an informative and comprehensive presentation in relation to committee meeting procedures, responsibilities, discussion decorum and tools for conduct. There was clarity provided relating to open and closed meeting sessions and Municipal Conflict of Interest Act definition for 'pecuniary interest' of committee members.

DISCUSSIONS & DECISIONS

1. Election of Chair and Vice-Chair

The Secretary called for nominations from the floor for the position of Chair.

Moved by SUSAN SAKAL / Seconded by CURTIS SCHMALZ

THAT Dave Eccles be nominated for position of Chair.

The Secretary called for nominations a second and third time. The Secretary congratulated Dave Eccles on his appointment to Chair.

Chair Dave Eccles called for nominations from the floor for the position of Vice-Chair.

Moved by TONY DIACO / Seconded by SUSAN SAKAL

THAT Curtis Schmalz be nominated for position of Vice-Chair.

Chair Dave Eccles called for nominations a second and third time. Chair Dave Eccles congratulated Curtis Schmalz on his appointment to Vice-Chair.

The Secretary stated that 2 additional members will be appointed from Cultural Roundtable and Heritage Advisory Sub-Committees.

2. Adoption of October 19th, 2022 Regular Meeting Minutes

Moved by CURTIS SCHMALZ / Seconded by DAVE ECCLES

THAT the minutes of the October 19th, 2022 Regular Meeting be approved as printed and circulated.

CARRIED

3. **Business Arising from Minutes**

4. Economic Development Orientation Presentation

A. Marshall offered a presentation to the members about what Economic Development means.

5. Current Initiatives Overview

A. Marshall updated the Committee members relating to the Workplan, and focused on the 4 pillars of HIPP (Hanover's Innovative People Program).

Within the Apprentice pillar, the Town received RED funding to hire an Apprentice Project Coordinator to assist with research, marketing and promotion, building connections, and engaging with youth and community partners. We are pleased to advise that Christine Samson will commence duties on January 23rd, 2023.

Under the Culture pillar, a matchmaker quiz will determine type of cultural explorer. A map of cultural assets will be provided to promote arts, culture, quality of life, etc.

Within the Lifestyle pillar, a digital campaign to promote the three districts i.e. Downtown, Entertainment and Business Park. A map highlights entertainment options.

Entrepreneur pillar offers local business resources.

Applications for Community Improvement projects are now being accepted.

A. Marshall updated the Committee members regarding Saugeen Connects, Saugeen River Collaborative and Grey Bruce Local Immigration Partnership (GBLIP). Saugeen Advisory Committee has a grant to address barriers in the workforce e.g. childcare, physical and mental disabilities. The T3 program offers coaching resources to assist businesses with tourism efforts.

The EV chargers are being upgraded, and will be installed at the Rexall parking lot and P & H Centre. Each unit will provide for two chargers per station. An existing charging unit is currently installed in the Fire Hall parking area.

Grey County is sponsoring Regional Job Fairs throughout the County in February and March in person. Hanover is hosting an event on February 28th at JDSS from 1:00-6:00pm.

6. Launch Pad Update

Launch Pad is a regional not-for-profit centre that promotes the positive skill development of youth 12 to 18 years of age

N. Manglal-lan apprised the Committee members regarding programs and other updates. Colleges have been approached in order to offer more co-operative programs for students. Field trips have resumed.

Launch Pad has recertified 1,300 youths since the inception of the welding program. More initiatives are being proposed.

7. Hanover Chamber of Commerce Update

C. Schmalz reported that luncheons have resumed. The Annual General Meeting will be held in person this year at the Hanover Legion with a mix/mingle format.

8. Saugeen Municipal Airport Update

A. Marshall communicated an update from Filomena McDonald, Airport Manager, Saugeen Municipal Airport. Ms. McDonald advised the following accomplishments during 2022:

- a new flight school-Kuhl Aero Academy with an approved Transport Canada Examination room,
- one-year anniversary for the restaurant-Landing Gear Diner,
- a new state of the art fuel pedestal,
- two new hangar builds,
- extension to the main gas line for existing and future expansion,
- new pilots on the field,
- a new volunteer group-Friends of the Saugeen Municipal Airport,
- donation contributions to Hope Air-raised approx. \$5000.00, Kids Fly at SMA-we flew 112 kids for free in one day and Stuff the Plane-raised approx.. 800.00 in toys,
- a sold out Harvard flying day event,
- an approved business plan,
- the re-opening of CANPASS-which opens the airport to cross border flyers,
- welcoming new Commission- Chair-Dave Hocking, Vice Chair-Tom Hutchinson and new representative from Brockton-Carl Kuhnke

The Committee members agreed that Filomena McDonald attend a future meeting.

9. Correspondence

9.1. **Employer One Survey**

Committee members, who are employers, are encouraged to complete the above survey.

9.2. Hawk's Nest

Bruce and Saugeen Community Future offices planning the 'Dragon's Den' inspired event again in 2023. It will be held at the Roxy Theatre in Owen Sound this June. They are currently recruiting entrepreneurs to apply and are providing training to prepare their business plan and pitch.

9.3. Community Economic Development 101 Workshop

The agenda included the above notices, for the members' information.

9.4. Hanover Building Stats – 4th Quarter Report 2022

The above document highlighted building activity, with emphasis that 16 new dwelling units and 165 new multi-residential units were created during 2022.

10. New Business

S. Walden advised that the Corporate Strategic Plan is being updated. Subsequently, the Committee's Strategic Planning may commence.

11. Adjournment

Moved by TONY DIACO

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Committee Secretary, April Marshall	_