

## ECONOMIC DEVELOPMENT COMMITTEE MINUTES

Wednesday, January 19, 2022 | 9:00am  
Virtual Meeting via Zoom

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**MEMBERS PRESENT** Chair Dave Eccles | Dave Ford | Alicia Mawhinney | Bev Morgan | Tammy Louthier | Dave Hocking | Mike Schierz | Curtis Schmalz

**REGRETS** Jason Radstake (absent with notice)

**OTHERS PRESENT** April Marshall | Brenda Goetz | Don Tedford | Emily Morrison

**DISCLOSURE OF PECUNIARY INTEREST** Nil

**DELEGATIONS** Chris Herbert, Catapult Tech Network

A. Marshall welcomed Chris Herbert. Chris Herbert co-founded Silicon Halton, a tech community in Halton Region with 1500 members that hosted live events and spin-off programs. Mr. Herbert recently moved back to Grey County from Oakville and is working to build the Catapult Tech Network. Catapult Grey Bruce works closely with our entrepreneurship ecosystem partners to better support local entrepreneurs, ensuring Grey Bruce as a dynamic and supportive place to grow a rural-based startup.

Catapult Tech Network (CTN) connects local tech professionals, experts, enthusiasts and entrepreneurs and builds a network of like-minded individuals, with a local focus, and provides a mechanism to meet. Conversations with the CTN have identified leveraging Hanover Raceway, Agricultural Society and Launch Pad to work collaboratively to realize the vision of Hanover becoming a CTN Hub, highlighting the opportunity to focus on and grow technology in agriculture. Becoming a hub of the CTN includes developing a memorandum of understanding to recognize Hanover's position as an official partner that supports, participates and hosts local activities.

Following a very good discussion, it was then;

**Moved by MIKE SCHIERZ / Seconded by CURTIS SCHMALZ**

**THAT** the Economic Development Committee recommend to Council that a Memorandum of Understanding be developed with Catapult Tech Network.

**CARRIED**

### DISCUSSIONS & DECISIONS

1. **Adoption of December 15<sup>th</sup>, 2021 Regular Meeting Minutes**

**Moved by DAVE FORD / Seconded by BEV MORGAN**

THAT the minutes of the December 15<sup>th</sup>, 2021 Regular Meeting be approved as printed and circulated.

**CARRIED**

2. **Business Arising from Minutes**

Nil

### 3. **Strategic Plan Goals & Action Plan Update**

#### 3.1. **Economic Development Budget Report & 2021 Strat Plan Report Card**

A. Marshall circulated the above documents, for which are updated annually for the term of Council and the Economic Development Strategic Plan, and highlights successes and deliverables achieved in the past year. Staff also continue to advance recommendations of Hanover's Cultural Plan and find opportunities to respond to the recommended actions of the 2021 Business Retention + Expansion Recovery Report.

The Committee members agreed to formalize a plan to soon update the 2018-2022 Economic Development Strategic Plan.

#### 3.2. **HIPP Entrepreneur [CTN Hub]**

A. Marshall advised that the Catapult Tech Network Hub is a great fit for our HIPP Entrepreneur campaign and will be presented under that initiative.

#### 3.3. **Saugeen Connects**

A. Marshall stated that the Municipality of South Bruce has joined the collaborative.

Efforts to hire a part-time Project Coordinator have been challenging. Due to staffing changes at SEDC, a full-time position for Training, Communication and Project Administrator is now being sought.

The Advancing Women Economically entrepreneur initiative is launching the webinar series in coordination with International Women's Day (March 8, 2022) and will focus on building a cohort to receive training related to marketing, business start-up, building leadership, etc.

#### 3.4. **Tourism**

A. Marshall shared the success of the first Saugeen River Stakeholder meeting, in coordination with Saugeen Shores, Arran-Elderslie, Brockton and Hanover.

B. Morgan also attended. The key identified themes are around capacity management, sustainability, safety, and signage. There is much activity currently happening and many resources available, an important goal will be to channel all relevant information.

### 4. **Grey County Update**

A. Marshall stated that Grey County has reviewed its online portal for the Job Fair. It was decided to suspend this year's membership to conduct virtual job fairs, and continue to evaluate if there is an appetite to resume, if we're unable to begin in person events in the near future.

### 5. **Launch Pad Update**

A. Marshall and E. Morrison stated that the new brand will be unveiled at the Hanover Council meeting on February 22<sup>nd</sup>, 2022. In coordination with the HIPP Apprentice campaign, the opportunity will further be leveraged to engage employers as to the developed toolkit and training opportunities at Launch Pad.

E. Morrison stated that Launch Pad is currently not operating due to Provincial Restrictions for COVID. Programs will reconvene effective February 7<sup>th</sup>, and will continue through March Break. A March Break Open House is being considered, that will also tie in inviting employers to promote the HIPP Apprentice campaign and brand refreshment.

Partnerships have been established with various organizations to use the facility, outside the hours of regular programming.

6. **Hanover Chamber of Commerce Update**

C. Schmalz advised that the Chamber AGM Awards event will once again be held at the Hanover Drive-In in August. Confirming sponsorships is currently being conducted.

7. **Saugen Municipal Airport Update**

D. Hocking stated that Airport Commission members continue to work on a Business Plan.

8. **Correspondence**

8.1. **Hanover Building Stats – 4th Quarter Report 2021**

D. Tedford highlighted the above report.

8.2. **Building / Planning Budget Report**

D. Tedford reviewed 2021 building and planning highlights and goals and changes for 2022.

9. **New Business**

9.1. **Grey County Official Plan Amendment No. 11**

A. Marshall circulated the above Notice of Public Meeting being held on February 3, 2022 at 1:30pm. OPA#11 is a housekeeping amendment updating recent population and employment growth projections; and to fix discrepancies, clarify policies and correct mapping errors.

D. Tedford highlighted the sections for which affect Hanover.

10. **Adjournment**

**Moved by CURTIS SCHMALZ**

THAT this meeting now be adjourned at 10:14 am

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Chair, Dave Eccles

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Committee Secretary, April Marshall