

AGENDA – DECEMBER 8th 2021

- 1. Disclosure of Pecuniary Interest**
- 2. Approval of the Agenda**
- 3. Approval of Previous Meeting Minutes**
- 4. Approval of the Launch Pad 2022 Budget**
- 5. Sub-Committee Presentation of New Logo**
- 6. Neptune Scoops Final Report Presentation**
 - **Presentation by Elly Green, Elly Green & Associates**
- 7. Executive Directors Report**
- 8. New Business**
- 9. Next Meeting Dates & Times**
- 10. Adjournment**

KEY UPCOMING DATES

December 8th 2021 MEETING MINUTES

DIRECTORS PRESENT Adam Olivero | Michelle Eccles | Angela Wainscott |
Pierre Valley | Councillor Selwyn Hicks

STAFF PRESENT Emily Morrison |

OTHERS PRESENT April Marshall | Elly Green | Jenna Stevenato

REGRETS Sharon Kerr |

AGENDA

1. Disclosure of Pecuniary Interest

Nil.

2. Approval of the Agenda

Motion to Approve the Agenda.

MOVED BY Angela Wainscott | SECONDED BY Adam Oliverio

CARRIED.

3. Approval of Previous Minutes – October 6th, 2021

Motion to Approve Minutes as presented.

MOVED BY Adam Olivero | SECONDED BY Pierre Valley

Noted that Councillor Selwyn Hicks abstained from voting due to his departure from the meeting prior to discussing expansion request to Owen Sound.

CARRIED.

4. Approval of the Launch Pad 2022 Budget

Motion to Approve the Launch Pad Budget for 2022.

MOVED BY Angela Wainscott | SECONDED BY Adam Oliverio

CARRIED.

5. Sub-Committee Presentation of New Logo

The ad hoc Launch Pad rebranding subcommittee presented to the Board of Director their final choice for a Launch Pad Rebranding to coordinate with the launch of the Town of Hanover Innovative Peoples Program and the Apprentice Pillar.

With approval the logo will be unveiled in February 2022 at a Town of Hanover Council Meeting

Motion to Approve the New Logo for Launch Pad.

MOVED BY Pierre Valley | SECONDED BY Angela Wainscott

CARRIED.

6. Neptune Scoops Final Report Presentation

- Presentation of Report by Elly Green of Elly Green & Associates

Impact Framework Resources & Links

- [United Nations Sustainable Development Goals](#)
- [Community Capital \(Buy Social Canada\)](#)
- [Community Foundations Grey Bruce](#)
- [Future Skills](#)
- [Sustainable Livelihoods \(Canadian Women's Foundation\)](#)
- [Innoweave Theory of Change](#)
- Logic Model
 - [Video #1](#)
 - [Video #2](#)

Decision Matrix Results from Presentation



Discussion Notes

- April: Additional training / workshops were offered to the youth; consider why the youth were not motivated by this
- Pierre: Consider the cost ratio of pre-launch training vs. on-the-job training and the need to focus on the latter (putting into practice what the youth learned)
- Michelle: For entrepreneurial skill-building, offer mentorship / focused training and attention
- Michelle: Sees the value in moving from the heart to the star; want to keep going but need to grow and expand; high impact is with the youth and is at the centre of what LP does; sees opportunity to move it forward to keep it sustainable, and grow and develop in other areas that are important for youth, community, potential mentors, organization, staff (i.e. tying marketing staff into a mentor role for youth)
- Adam: Sees the project expanding; would invest in a permanent trailer or truck, or make it mobile to go elsewhere which would create a higher impact in the community
- April: Always room for growth but Neptune Scoops had a great impact; is anxious to see how the growth continues within the 2021 youth cohort and how they could potentially support the next cohort; it has raised Launch Pad's profile and encourages people to come in and ask questions; it was helpful/valuable to hear the youth's feedback
- Pierre: Is hesitant of making a long-term investment; don't want to have equipment left over and nothing to do with it
- Buck: Loves the concept and the community loves it too (youth gaining skills); isn't as concerned about the profitability because building skills is more important for our young people and for local employers (like setting an alarm and showing up to work); if Launch Pad builds an ice cream shed that could be another youth learning



opportunity, or going back to ice cream bikes with a bell (i.e the shed remains on site and the bikes go to baseball field); offer a regular schedule for ice cream in neighborhoods

- Buck: If we are bringing in youth we want them to leave with greater confidence and skills; could also consider additional educational pieces like food handling, leadership styles, marketing, setting goals, financials, etc.; breakeven would be amazing, but even if not, soft skills are improved and that’s most important
- Emily: ‘Keep going but contain the costs’ really resonated; for example, building a wagon to tow with the truck, going to community events like baseball games - would Launch Pad staff drive?; sees opportunities to cut costs but it’s good to know that everyone is ok with a breakeven initiative; Launch Pad did something very amazing during covid (staff joined the training sessions because covid was happening and staff had time to participate this year in a PD opportunity); what about one staff member being hired as the main contact, or is it better for all the staff to be involved?; would have cost savings by dedicating one staff instead of all
- Buck: An idea about motivating the youth - as they conduct their budgeting, if they sell x it breaks even, but if they can go over break even, they will get a cut or % of profit as a ‘bonus’ at the end of the summer; this is a real world business model and could be good for everyone

Next Steps

- Emily and Elly to connect on training % budget line
- LP to revisit this presentation and each board member’s decision matrix at Launch Pad’s next board meeting (January 2022) for a follow-up conversation on next steps for Neptune Scoops at Launch Pad

7. Executive Director’s Report

EMPLOYMENT SKILLS

Develop the workforce in Grey Bruce by retaining youth in our community and training them with relevant skill sets for our future workforce.

Action Item Update	<ul style="list-style-type: none"> - After school programs conclude Monday Dec 13th - Winter Program Schedule starts Monday January 10th - Announced Winter Program Schedule time schedule Dec 2nd and already have great registration. <ul style="list-style-type: none"> ○ With the hiring of Nicholas, he brings experience in automotive and we will be introducing two automotive programs in the Winter program schedule ○ We are maintaining our youth 15-18 night but adding programming to the night that is specifically geared to this age cohort to increase more traffic. - Co-Op students did their program switch November 15th to learn their second trade. Co-Op programs end January 26 2022
Marketing Support	<ul style="list-style-type: none"> - Kenny made the Hanover Post paper with his award

Financial Support	<ul style="list-style-type: none"> - The month of February is full of day time program opportunities from other organizations paying to use our space from CUSW, Trades Start Wiarton through the Salvation Army and field trips. -
Employment Skills Sub-Committee	<ul style="list-style-type: none"> - Did not meet - Completed an action item of completing an asset map of all the equipment we have in the wood shop & welding shop and their respective life expectancy and yearly maintenance costs

YOUTH WELL-BEING

Build a resilient community by empowering youth with confidence, supporting youth mental health, and providing youth with resources to be healthy and positively connected to our community, through staff and instructor mentorship.

Action Item Update	<ul style="list-style-type: none"> - After School Drop In is going very well - Open for Holiday drop in hours Dec 20/21/22 from 10AM – 4PM – Closed til Monday January 3rd -
Marketing Support	
Financial Support	<ul style="list-style-type: none"> - Intact insurance donated \$5000 towards our hot meal program for youth starting again in 2022
Youth Well-Being Sub-Committee	<ul style="list-style-type: none"> - Did Not Meet

SOCIAL ENTERPRISE & COMMUNITY ENGAGEMENT

Encouraging positive participation in our Grey Bruce Region where youth can gain knowledge of local opportunities, participate in innovative programs, and meaningfully engage with the community.

Action Item Update	<ul style="list-style-type: none"> - Final report for Neptune Scoops has been completed - The welding shop made a sale of building 15 real estate ‘for sale’ signs - Seniors programs are going well and looking forward to launching a winter time program schedule soon. -
Marketing Support	<ul style="list-style-type: none"> - Completed a Deputation to Council update at Aaren-Elderslie - We received the ‘Buy Social Canada’ designation and are now listed on their website.
Financial Support	<ul style="list-style-type: none"> - The donate online button through our website increased our Giving Tuesday campaign whereby receiving \$250 through the website on Giving Tuesday with one social media post and one newsletter -

LAUNCH PAD YATC BOARD OF DIRECTORS

January 20th 2022 | 5:30 pm – 7:00 pm – **Virtual**



Finance & Fundraising Sub-Committee	- Did not meet
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BOARD OF DIRECTORS SUSTAINABILITY

The Board of Directors transition from an active Board with a mission to build Launch Pad to a Governing Board that strengthens its foundation, manages its growth, and to ensure its long term sustainability.

HR Sub-Committee	- Did Not Meet
Ad Hoc – LP Brand Refinement Sub Committee	- Met November 9 th to see new option that was well received by the Committee - With Board of Directors approval, April & Emily will work together on a plan to launch the logo at Council meeting on Feb 7 th 2022 <ul style="list-style-type: none">o Opportunity to apply to the Hanover Community Improvement Partnership Grant Program to help pay for the cost to upgrade signage in parking lot and on building.

8. New Business

None.

9. Next Meeting Date & Time - January 20th 2022

10. Adjournment - 7:10 PM

Moved By – Pierre Valley