

**A Progressive &
Vibrant Community**

A hub for services
surrounded by a rural
landscape.

Learn more about our
Cultural Plan

Details on page 9

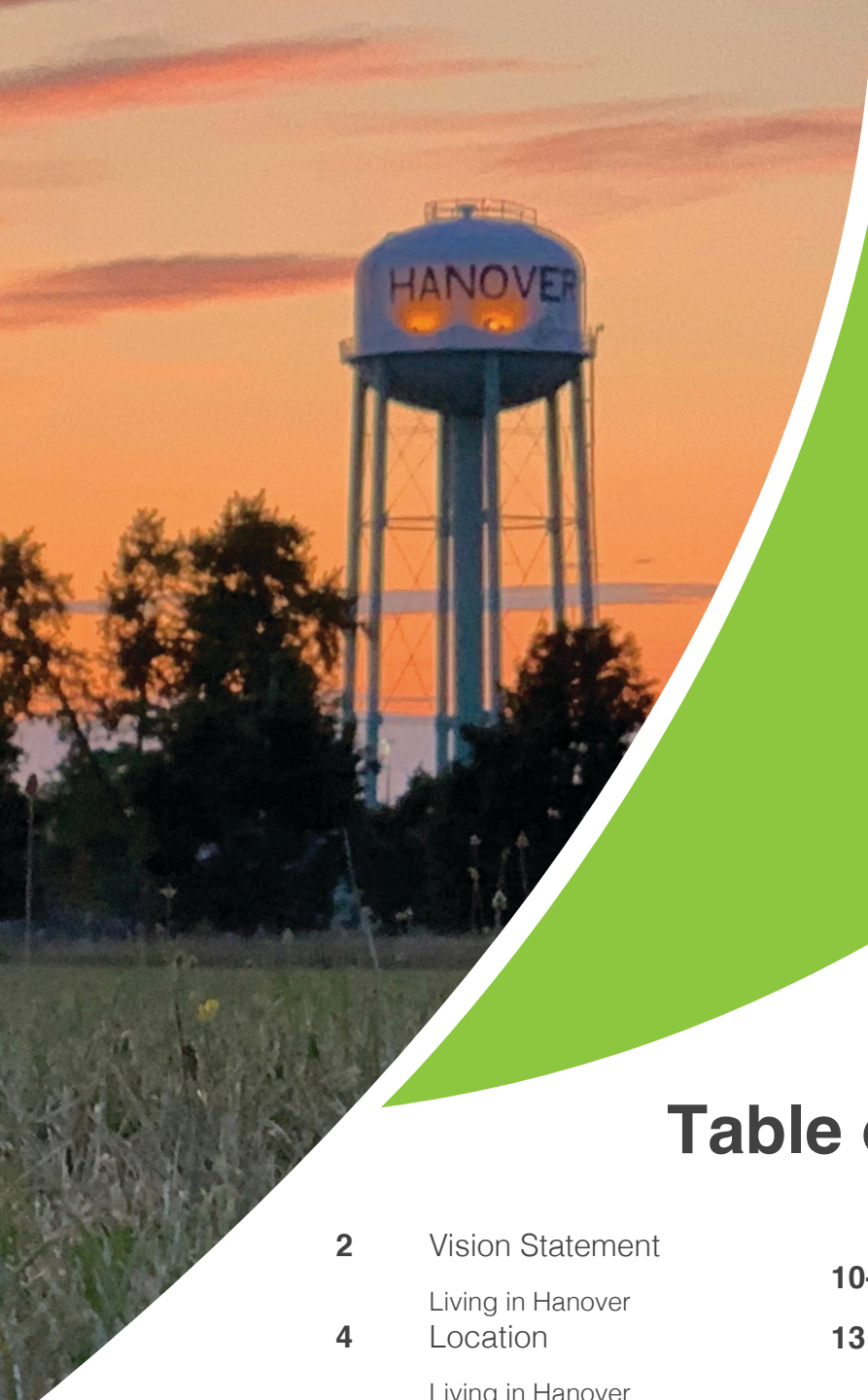
HANOVER

2021-2022 COMMUNITY PROFILE

Our 2025 Vision Statement

We are a progressive community where residents of all ages enjoy safe, healthy lifestyles, meaningful employment, excellent services and personal fulfillment. We support growth while respecting and celebrating our heritage; enhancing our downtown; protecting our natural resources; and welcoming all to a friendly, caring, inclusive and supportive community. Our community is committed to good government, effective and efficient management and maintenance of municipal services, productive partnerships and collaborating with our local businesses and municipal neighbours to build local economies and community services for our mutual benefit.

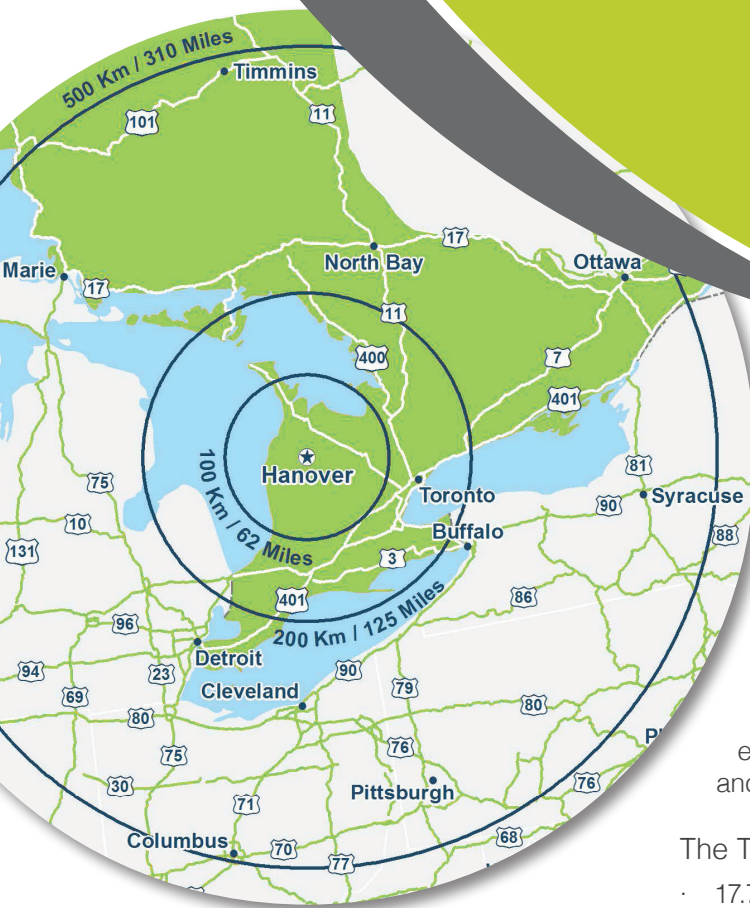
The Town of Hanover wishes to keep residents informed of the latest news and information on the COVID-19 virus. The situation is being continually monitored to ensure we remain proactive in taking every necessary precaution to limit the spread of the disease and health impact on the community. In collaboration with our regional partners, we are providing business support programs plus federal, provincial and other resources for businesses, employers and employees. Please note that some business and event information may not be in place as presented or have altered operations in response to the pandemic.



Hanover
Ontario, Canada

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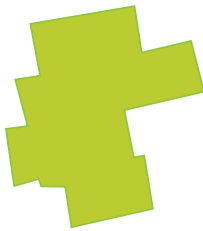
LOCATION

The Town of Hanover is located within Grey County in Southwestern Ontario with a population of 7,688 residents. With 98% of our 500 businesses being small to medium sized (SMEs), Hanover is the dominant urban commercial centre within the immediate region, providing retail, financial, dining, entertainment, recreational, health and educational services to residents of the Town and 40,000 residents within a 30 minute drive.

The Town of Hanover is centrally located.

- 17.7 km to Highway 6, 14 km to Highway 9, 62 km from Highway 10 and 97 km from Highway 401/Guelph
- 3 km to Saugeen Municipal Airport (see feature below) and 101 km from Region of Waterloo Int'l Airport
- 63 km from the Owen Sound Harbour
- 154 km to CN Terminal Brampton

Land Area
9.8 sq. km



SAUGEEN
MUNICIPAL AIRPORT

Feature

The Saugeen Municipal Airport (CYHS), is a Transport Canada registered airport located 2.5 km northwest of the Town of Hanover and is the aviation hub for Brockton, Hanover and West Grey.

The airport serves as a base for flight training, sightseeing tours, air ambulance services, corporate jets, and recreational pilots.

The 250-acre airport complex offers two paved runways with full instrument-approach systems, hangars for airport and private use, a main terminal that houses airport operations, a restaurant, rental spaces for partnering businesses and venues to hold public events and meetings.

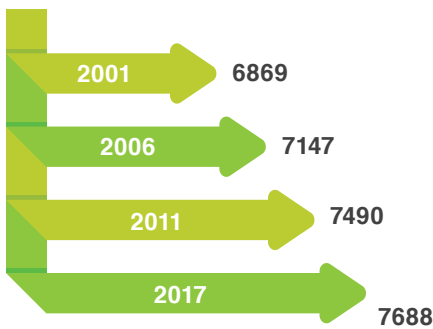
Learn to fly, go on a sightseeing tour, have a great meal or celebrate an event!
SaugeenMunicipalAirport.com



PEOPLE

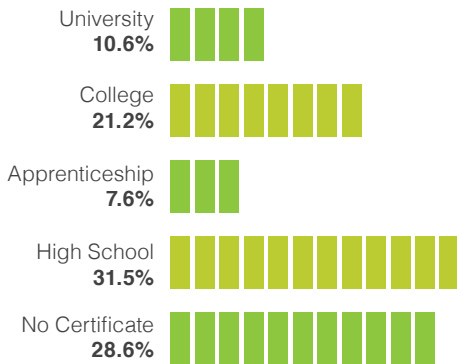
Population

Hanover continues to grow, year after year.



Population Density **784.9 km²**

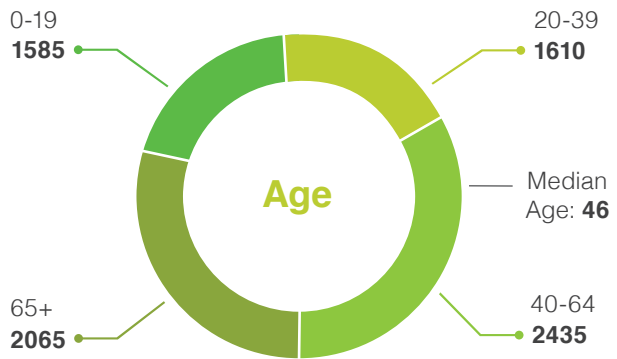
Education



Unemployment Rate

4.3% (2019 Employer One, pre-pandemic)

7.9% (September 2020, mid-pandemic)



Labour Force by Industry

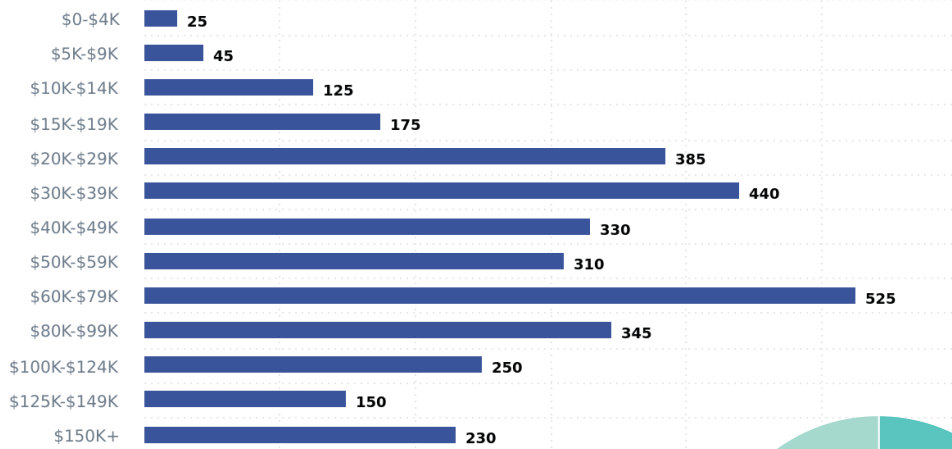
Agriculture.....	75	Real Estate.....	15
Mining.....	10	Professional Services.....	55
Utilities.....	80	Administration.....	130
Construction.....	270	Education.....	220
Manufacturing.....	590	Health Care.....	420
Wholesale.....	70	Arts & Entertainment.....	105
Retail.....	570	Accommodation.....	205
Transportation.....	105	Other.....	200
Information.....	55	Public Administration.....	150
Finance.....	125		

Labour Force by Occupation

Management.....	245	Art & Sports.....	120
Business & Finance.....	400	Sales & Service.....	975
Sciences.....	80	Trades & Transport.....	615
Health.....	210	Natural Resources.....	100
Education, Law & Government.....	365	Manufacturing.....	335

(All data except Unemployment Rate based on 2016 Census)

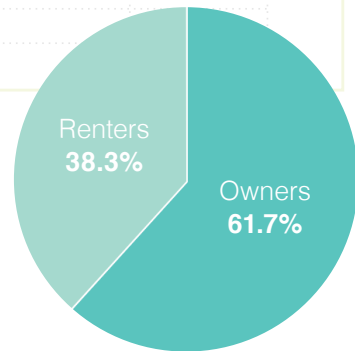
Annual Household Income



3325
Dwellings

\$263,568
Average House Price

Home Ownership



Feature

Connect your skills with local employment opportunities.

DID YOU KNOW? HANOVER IS INVESTING IN OUR YOUTH!



Explore Your Curiosity, Discover Your Niche, Enhance your Skillset.

This Centre, only the second in Canada, brings together technology, arts, culture, trades and training under one roof as we work to reduce the skills gap by connecting young talent with employers. Launch Pad is a safe and dedicated space for youth to explore their potential. If you'd like to learn more or find out how you can get involved visit the official website, yafc.ca.

New Ecole John Diefenbaker Senior School

Bluewater District School Board is thrilled to offer a new school in Hanover. The new site location welcomes grades 7-12 students and officially opened in September of 2019.



FEE SCHEDULE

PERMIT FEES

Residential	(min. fee \$60)	\$8/\$1000
Commercial	(min fee \$100)	\$12/\$1000
Demolition	range by sq. ft.	\$60/\$350
Change of Use	(min. fee \$60)	\$10/\$1000
Sign	range by price	\$20 to \$5/\$1000 or \$10/\$1000

PLANNING FEES

Application to amend Official Plan		\$1500
Application to amend Zoning Bylaw		\$1500
Joint application to amend Official Plan & Zoning Bylaw		\$2500
Application for consent		\$750
Application for minor variance		\$400/\$600
Cash in lieu of parking space		\$750
Site Plan Control	Residential-New	\$2500 + \$50/unit
	Residential-Expansion	\$1200 + \$50/unit
	Non-Residential-New	\$2500 + \$1.00/m ²
	Non-Residential-Expansion	\$1200 + \$1.00/m ²

For more rates & fees,
contact the Municipal Office:

Water/Wastewater
Marianne Lamont 519.364.2780 x1221

Building/Planning
Brenda Goetz 519.364.2780 x1222

Taxes/Vacancy
Jennifer Terstegee 519.364.2780 x1224

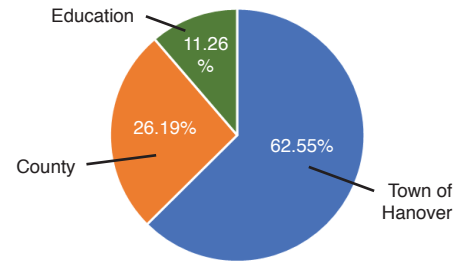
Subject to change on an annual basis.





TAX RATES

Our tax base supports the recreation, education and health services that our residents appreciate and that make us a truly exceptional community.



Residential Tax Distribution

Tax Class	Town	Country	Education	Total Rate
RESIDENTIAL	0.00874101	0.00367120	0.00153000	0.01394221
MULTI-RESIDENTIAL	0.01259752	0.00529092	0.00153000	0.01941844
New Construction	0.00874101	0.00367120	0.00153000	0.01394221
COMMERCIAL				
Occupied	0.01142398	0.00479803	0.00880000	0.02502201
Unoccupied	0.00799678	0.00335862	0.00880000	0.02015540
Vacant	0.00799678	0.00335862	0.00880000	0.02015540
New Construction	0.01142398	0.00479803	0.00880000	0.02502201
New Constr-Vacant	0.00799678	0.00335862	0.00880000	0.02015540
PARKING LOT	0.01142398	0.00479803	0.00880000	0.02502201
SHOPPING CENTER				
Occupied	0.01142398	0.00479803	0.00880000	0.02502201
Unoccupied	0.00799678	0.00335862	0.00880000	0.02015540
INDUSTRIAL				
Occupied	0.01624243	0.00682177	0.00880000	0.03186420
Unoccupied	0.01055758	0.00443415	0.00880000	0.02379173
Vacant	0.01055758	0.00443415	0.00880000	0.02379173
New Construction	0.01624243	0.00682177	0.00880000	0.03186420
New Constr-Vacant	0.01055758	0.00443415	0.00880000	0.02379173
LARGE INDUSTRIAL				
Occupied	0.01624243	0.00682177	0.00880000	0.03186420
Unoccupied	0.01055758	0.00443415	0.00880000	0.02379173
PIPELINES	0.00792677	0.00332922	0.00880000	0.02005599
FARMLAND	0.00190554	0.00080032	0.00038250	0.00308836
MANAGED FOREST	0.00218525	0.00091780	0.00038250	0.00348555
DIA	0.00231587			

THE TOWN OF HANOVER CULTURAL PLAN

In developing a Cultural Plan, the Town of Hanover joins leading municipalities across Canada in recognizing the important role played by cultural resources in enhancing quality of life and in building prosperous and diversified local economies. Today there are over 75 municipal cultural plans that have been completed covering over 75% of Ontario's population.

As a growing municipality in Ontario, the Town of Hanover undertook this Cultural Plan to provide a strategic guide to developing and investing in its cultural resources and for leveraging these resources to advance other economic and wider community development objectives.

The Town of Hanover envisions a community:

- Where culture is a cornerstone upon which vibrant resilient, competitive and creative industries are built around;
- Where there is commitment to support the growth and diversity of cultural activities and offerings in Hanover;
- Where Hanover's cultural fabric will continue to flourish because of its diversity and interdependence of its not-for-profit community, the creative industries and a wide range of cultural consumers;
- Where diversity is welcomed as a source of strength and inspiration and celebrated by Hanover residents;
- Where cultural awareness and understanding will be the hallmark of community development decision-making in Hanover;
- Where recognition exists of our strong organizations that support artists and creators in order to drive the quality and perception of cultural value within the community.

Strategic Direction and Goals

#1

Enable Cultural Investments with Supportive Municipal Policy Structures

Goal - The Town of Hanover embraces a model of government that integrates culture holistically and comprehensively into the way it does business every day. The application of this cultural lens requests that all decision-making across the Town consider the impact that any decision might make on the vibrancy and identity of the community.

#2

Leverage Creativity and Culture to Attract and Retain People as Key Drivers of Innovation and Economic Growth

Goal - The Town of Hanover will collaborate with its partners in the community to take actions which foster innovation in all aspects of cultural policies, programs and services that support the incubation of cultural ideas and expression. The Town of Hanover is home to strong and energetic cultural networks that inform, build, and mentor individuals and organizations on current opportunities within cultural development.

#3

Create an Environment Where Enhanced Cultural Activities Can Take Place

Goal - The Town of Hanover will play a leadership role in finding practical ways to create an environment for collaboration and communication to create opportunities for continuing dialogue among cultural partners and to invite residents to engage and participate in cultural activities.

#4

Implement a Recognizable Cultural Identity for the Town that Communicates an Innovative, Transformative and Authentic Experience

Goal - Hanover's identity leaves a lasting legacy that will change the mind-set of the town and raise its creative talent profile for years to come. Hanover recognizes the richness of its heritage as a defining characteristic of the community; one which embeds openness, understanding, appreciation and shares cross-cultural expression in the daily lives of residents and provides individuals rich opportunities to expand and learn new skills. Hanover's identity solidifies as a performance and festival destination.



Find programs & Services in our area visit 211ontario.ca or call 211

COMMUNITY SERVICES

We place a high value on the recreation, education, health and social services that contribute to our sense of community and quality of life. While the Town is not directly responsible for many of these Services, we are committed to working closely with our partners at the County and the Province to ensure they are available in Hanover.

Education *(fi)-offer french immersion*

Bluewater District School Board
351 1st Avenue North, Chesley ON N0G 1L0
t 519.363.2014 toll-free 800.661.7509

Bruce-Grey Catholic District School Board
799 16th Ave., Hanover ON N4N 3A1
t 519.364.5820

École Catholique Saint-Dominique-Savio *(fi)*
800 23rd St E, Owen Sound
t 519.371.0627

École Dawnview Public School
149 12th Ave, Hanover ON N4N 2S8
t 519.364.1891

Holy Family School
334 10th Ave, Hanover ON N4N 2N5
t 519.364.2760

Hanover Heights Community School *(fi)*
524 13th Street, Hanover ON N4N 1Y4
t 519.364.2910

Sacred Heart High School *(fi)*
450 Robinson Street, Walkerton ON N0G 2V0
t 519.881.1900

École John Diefenbaker Senior School *(fi)*
201 18th Ave, Hanover ON N4N 3S5
t 519.364.3770 *see FEATURE on pg 6

École Immaculée-Conception *(fi)*
201 Concession 12 (Carrick Twp) Box 73,
Formosa, ON N0G 1W0
t 519-367-2900

Health Care

Grey Bruce Health Unit
101 17th St. East, Owen Sound, ON, N4K 0A5
t 519.376.9420 toll-free 1.800.263.3456

Hanover & District Hospital
90 7th Ave, Hanover, ON N4N 1N1
t 519.364.2340

Hanover Family Health Team
90 7th Ave, 2nd Floor, Hanover, ON N4N 1N1
t 519.506.4348 toll-free 1.855.677.4348

Hanover Medical Clinic
118 7th Ave, Hanover, ON N4N 2G9
t 519.364.2820

Saugeen Mobility and Regional Transit (SMART)
603 Bruce Rd 19, Walkerton, ON N0G 2V0
t 519.881.2504 toll-free 1.866.981.2504

Public Services

Hanover Fire Department
341 10th St, Hanover ON N4N 1P5
t 519.364.2780 x 1239

Hanover Police Service
203 10th Street, Hanover, ON N4N 1N8
t 519.364.4280

Postal Services
252 10th Street, Hanover, ON N4N 2M0
t 1.800.267.1177

Hanover Public Library
451 10th Ave, Hanover, ON N4N 2P1
t 519.364.1420

Hanover Library offers a wide range of services from the traditional to the innovative. Borrow or download, visit or learn with us.

Facilities

The Town of Hanover has proudly invested in high-quality facilities and venues including our state of the art P & H Centre, Regional Aquatic Centre, playing fields and various meeting spaces.

Civic Theatre

443 10th Avenue, Hanover
The Town is proud of our Civic Theatre located in our downtown core. The Civic Theatre has been a focal point for the arts and culture since 1911.

P & H Centre

269 7th Ave, Hanover, ON N4N 2H5
P & H Centre, is home to the Hanover Honda Arena and Regional Aquatic Centre. Also includes meeting rooms, walking track and gym area.

Community Hall 341 10th Street, Hanover

Saugeen Room 341 10th Street, Hanover

Outdoor Pavilions

Centennial Pavilion- Hanover Town Park
Binkley/Paterson Pavilion - Kinsmen Ball Park

Multi-Use Sports Fields

Ball parks, Tennis Courts, Soccer Pitches, Skateboard Park and Basketball Court.

Local Services

Town of Hanover

341 10th St, Hanover ON N4N 1P5
t 519.364.2780 | 1.888.HANOVER

Hanover Parks, Recreation & Culture

269 7th Ave, Hanover ON N4N 2H5
t 519.364.2310

Newcomer Information Bruce Grey

newcomersbrucegrey.ca

Chamber of Commerce

214 10th St, Hanover ON N4N 1N7
t 519.364.5777

Downtown Improvement Area

214 10th St, Hanover ON N4N 1N7
t 519.364.4000

GTR (Grey Transit Route)

t: 226.910.1001
grey.ca/grey-transit-route



COMMUNITY SERVICES



Utilities

Electricity, natural gas, water, sewage and high speed internet connectivity make our lives more comfortable. Utility providers in Hanover are dedicated to bringing you cost-efficient, quality services.

Internet, Cable & Telephone

Eastlink

Residential Services
t 1.888.345.1111
Business Services
t 1.877.813.1727

Wightman Telecom

58 14th Ave,
Hanover, ON N4N 3V9
t 1.888.477.2177

Bell

Res 866.301.1942
Bus 800.668.6878

Electricity

Westario Power Inc.

RR #2, 24 Eastridge Rd,
Walkerton ON N0G 2V0
t 1.866.978.2746

Hydro One

t 1.888.664.9376

Water/Sewer

Town of Hanover

341 10th Street
Hanover, ON N4N 1P5
t 519.364.2780 x 221

Natural Gas

Enbridge Gas

P.O. Box 2001
Chatham, ON N7M 5M1
t 1.888.774.3111

ON1CALL

When excavating to install fences, repair driveways, plant trees, etc., contact Ontario 1.800.400.2255 for Town of Hanover water/sewer, Bell, Enbridge Gas, Wightman Telecom, Eastlink, Hydro One and Westario Power.

Training & Employment Services

YMCA Employment Services

425 10th St, Unit 7, Hanover, ON, N4N 1P8
t 519.264.3163

Launch Pad Youth Activity & Technology Centre

612 10th Street, Hanover, ON, N4N 1R9
phone: 519.506.6300 *see FEATURE on pg 6
yatc.ca

Discover More Hanover

Entertainment District

Hanover Raceway 265 5th Street
hanoverraceway.com

Every Saturday from June to September. Don't miss the always anticipated Dream of Glory & Fireworks over the Civic Holiday Weekend and the Hanover Fair in August.

Match Eatery & Public House 265 5th Street
matchpub.com

Enjoy a patio view of the races!

Playtime Casino Hanover 265 5th Street
hanover.playtimecasino.ca

Featuring your favourite slots and electronic table games. Try your luck, open 9am-1am!

P & H Centre

269 7th Ave, Hanover, ON N4N 2H5
P & H Centre, is home to the Hanover Honda Arena and Regional Aquatic Centre. Also includes meeting rooms, walking track and gym area.

Parks & Trails



The Town of Hanover is committed to the provision, protection and preservation of parks and green spaces plus the development of safe, clean and accessible facilities, further advocating community pride and environmental health. We are continually monitoring and planning new open space, community partnerships, redevelopment of existing facilities and future needs. We wish to encourage individuals and community organizations to provide input and assistance with our planning process.

Playgrounds, park areas and trails systems are open and available for use from May 1st to October 1st annually.

Did you know?

The Town maintains 85 acres of parklands and open space and 11km of Community Trails that are great for all of your extra curricular activities!

Attractions

Eat Well Farmers' Market Heritage Square
eatwellmarket.ca

This local farmers market takes Downtown Hanover by storm! Open Saturdays 9am-1pm from June to October.

Maclean's Ales Brewery 52 14th Avenue
macleansales.ca

We have a brewery! You'll have a great time and great drinks with Charles, Curtis and Michael. Come check it out, cheers!

Schultz's Gone Totally Baked 482 10th Avenue

The bakery has been a long time staple in our community and has the best donuts around. Trust us, they're that good!

Hanover Theatres

movielinks.ca

For a great family attraction & outing, catch an outdoor movie at the Drive-In theatre or a traditional setting at the Paramount Theatre. Enjoy live entertainment at the Hanover Civic Theatre.

Saugeen Municipal Airport

saugeenmunicipalairport.ca

34 Saugeen Airport Rd, Walkerton
The aviation hub for the Municipality of Brockton, the Town of Hanover & the Municipality of West Grey.

See the Feature on page 4.

Heritage Walks

hanover.ca/history-and-heritage

Learn about our history through self-guided walking tours, community trails, downtown and Windows In Time! Available at the P&H Centre & at the Library.

Back Porch Event Management

backporchevents.com

A progressive full entertainment company based in Hanover, booking many of the Civic Theatre shows and more events!

Saugeen River

svca.on.ca

The Saugeen River is a world-class river for steelhead rainbow trout and salmon fishing. The Saugeen River Canoe Route begins in the Town of Hanover and heads west to Lake Huron. Fish, paddle, tube, canoe or enjoy the trail system adjacent to the river.



Hanover Invites You to Join Us and Discover More!

A vibrant downtown and an array of attractions, dining options and great shopping awaits you! There is a bit of history, local celebration, entertainment and an all around good time in whatever brings you here and in what you decide to do. Ideally located to provide a centre of commerce and services for residents and the surrounding area, Hanover boasts numerous amenities including exceptional recreational, cultural, educational and employment opportunities that all contribute to a fantastic quality of life.

Discover more Hanover by visiting the Eat Well Farmers' Market on Saturday mornings in Heritage Square, where you will have the opportunity to purchase fresh, quality local food directly from the farmer that grew it. Continue your taste journey and savour the legendary donuts prepared at Schultz's Gone Totally Baked, and quench your thirst at our celebrated craft brewery, MacLean's Ales. Our Entertainment District provides legendary experiences that includes the newly redeveloped Playtime Casino, live harness racing at the Hanover Raceway every Saturday and lots of family-friendly events and activities at the P&H Centre.

A vibrant downtown and an array of attractions, dining options, great shopping and annual special events awaits you in Hanover. There is a bit of history, local celebration, entertainment and an all around good time in whatever brings you here and in what you decide to do. You may also try your hand at flying at the Saugeen Municipal Airport, experience live entertainment at the Hanover Civic Theatre or outdoor movies at one of the last remaining Drive-In Theatres in Ontario. So much awaits you in Hanover – Thanks for joining us!



ECONOMIC DEVELOPMENT

IN THE TOWN OF HANOVER

The Town of Hanover recognizes the importance of creating an environment that supports economic diversification and a broader range of attractive employment opportunities to retain existing residents and businesses, and attract investment and new families to the community.

We have an attractive downtown with a strong retail sector, including a full range of retail services, as well as public services and amenities. Ideally located to provide a centre of commerce and services for residents and the surrounding area, Hanover boasts numerous amenities including exceptional recreational, cultural, educational and employment opportunities that all contribute to a fantastic quality of life.

Community Improvement Plan

Launched in 2014, the Facade Incentive Program has supported a diverse and creative range of projects that have made a significant contribution to the vibrancy of our downtown. The Town of Hanover has invested approximately \$235,000 into the grant incentive program that has resulted in over \$800,000 in improvements to Downtown properties. Through all intakes, a 3:1 private to public investment has been made with a majority of the money being retained in the community.

In 2020, the entire Town of Hanover was designated to be covered by the CIP and the menu of incentives was enhanced to target specific types of growth and investment that includes increasing attainable housing stock, promoting the redevelopment and/or conversion of brownfield, vacant and grey field properties, supporting downtown revitalization of storefronts, supporting adaptive re-use and improvements of commercial, industrial and institutional buildings and to assist with new business startups.

Ask us for more information about our menu of incentives!



Resources

Saugeen Economic Development Corporation, A Community Futures Development Corporation
sbdc.ca

Working in Partnership for the Communities' Future, SEDC exists to promote sustainable economic and social development in the region.

The Business Enterprise Centre Owen Sound & Area
madeingrey.ca

Helping local business owners and startups with information, tools, and guidance for their business.

ManufacturingGPS
manufacturinggps.ca

A fully searchable, online Labour Market Intelligence (LMI) system, tracking key workforce trends and occupational intelligence, to help grow productivity and build competitiveness.

Four County Labour Market Planning Board
planningboard.ca

This service provides relevant information on industry and employment factors that adds value to economic and education planning at the grass roots.

Downtown Improvement Area
hanover.ca/downtown

The D.I.A. Board of Management is an organization set up to promote and make physical improvements in the downtown core.

Chamber of Commerce
hanover.ca/chamber-of-commerce

The Hanover COC plays an active role in promoting business and addressing the concerns of the business community of Hanover.



ECONOMIC DEVELOPMENT STRATEGIC PLAN 2018-2022

This Economic Development Strategic Plan provides a strategy and recommended actions to leverage local resources to grow the economy, to improve quality of life, and to enhance and strengthen Hanover's position as a regional centre, while creating stronger working relationships with neighbouring municipalities and service providers, for our mutual benefit.

VISION STATEMENT Creating a progressive and evolving framework for long-term prosperity

MISSION STATEMENT To strengthen and nurture our evolving and local economy

STRATEGIC DIRECTIONS AND GOALS

Strategic Direction #1: Growth

Goal: To provide a framework for how land in the Town and surrounding area can best be utilized to create additional economic opportunities for the area by identifying actions that will provide greater opportunity for growing industrial land, expanding developable land and promoting collaboration.

Strategic Direction #2: Demographics

Goal: To support initiatives that contribute to workforce/human capital development, retention and attraction.

Strategic Direction #3: Engagement - Business and Community

Goal: To enhance and strengthen Hanover's economy by collaborating and building partnerships, communications and participation.

Strategic Direction #4: Arts and Culture

Goal: To create an environment that supports a thriving economy, enhances quality of life, creates a sense of pride in our community and encourages social cohesion.

Strategic Direction #5: Tourism

Goal: To strengthen and promote cohesion with our attractions by enhancing market readiness and identification of opportunities through product and experience development. To support development that builds tourism partnerships.

In March of 2017 the SEDC and 5 municipalities; Brockton, Hanover, Minto, Wellington North and West Grey banded together in a partnership to create a project called “Saugeen Connects”. The mission was to collaborate and positively impact area economic growth, support youth retention and development, support growth and retention of businesses; and to integrate efforts to leverage immigrant attraction to the area as residents, workers, entrepreneurs, business owners, operators and investors.

SuccessionMatching.com is an online community of business buyers, sellers, and succession planning professionals.



SUCCESSION MATCHING

Looking to sell your business?

SuccessionMatching.com

- A commission-free way to sell your business.
- Three levels of privacy to control who sees your information.
- One-on-one help for family transitions, management buyouts, and third-party sales.

Ask us for a coupon code.
Through a community partnership, business coupons that provide free access to SuccessionMatching.com are available.

Only 9 percent of business owners have a succession plan.

Do you have a plan?
Ask us for a free step-by-step guidebook.

Farm and business buyers and sellers create a profile and pay an annual fee—or input a coupon code obtained through special programming—to become a paid member on the site. This gives them access to our matching services, full library of resources, and business listing options. An Economic Development Officer also reviews each new member profile and sends out a welcome message with suggestions for next steps in their transition plan. Members control their own profile and set privacy options to allow secure and discreet site access.

Saugeen Connects is proud to partner with SuccessionMatching.com allowing our regional farm and business owners to access this service free of charge through coupon codes.

Contact us today to receive your complimentary coupon code!

Support system for New Immigrants of Canada

Immigration has become a key component of Canada's population and labour force growth. This is particularly true for more rural communities, which often experience an out migration of youth combined with an aging local population.

Saugeen Connects recognizes how welcoming immigrants and newcomers holds many benefits for our communities. Immigrants not only enhance the cultural vibrancy of our towns, they also contribute to local economic growth when they fill employment positions, open new businesses or invest in the community. As such, part of the work Saugeen Connect does includes raising awareness amongst the business community of the benefits of hiring immigrants, and connecting with regional partners in the settlement sector.

Youth

Saugeen Connects along with Saugeen Economic Development Corporation have launched the Student Start Up Program. This program provides the opportunity for students in this region in Grades 6-12 to try self employment during their summer holidays, July and August. Youth submit an application to receive \$150 + a chance to receive an additional \$100!



"I learned that in order to begin a business you need to spend money before you make money. I discovered that most of my clients were women between the age of 25 -50 yrs old and most purchases were custom orders"

- Rayna Marshall
Jewelry (Homemade Bracelets)

SaugeenConnects.com

Women

Saugeen Connects/SEDC Advancing Women Economically (AWE) loan product was developed to assist women entrepreneurs that face the following barriers: are older, that are clients of social services, are disabled or indigenous. This loan product was designed to address the needs of this targeted segment of women.

It is our hope that through this product we can provide women in the Saugeen Connects catchment area with help assessing and acquiring the skills required to build and sustain a successful business, develop more confidence and be provided with support to overcome a good portion of the barriers they face. Saugeen Connects strives to support women in business and the AWE Loan product can be used to achieve this.

Initiatives in response to the identified four pillars for the Saugeen Connects collaboration are continuously being initiated. Please check our website for the most current information. saugeenconnects.com

Made In Grey

Hanover is a proud member municipality of Grey County. To learn more about our regional economic development efforts, visit MadeInGrey.ca and access:

- Key Industries
- Resources
- Investment Opportunities
- Lands & Buildings
- News/Events
- Business Listings
- Business Enterprise Centre



Women of Wellington Saugeen Area (WOWSA) aims to inspire, empower and connect women in business in the County of Wellington and Saugeen River region in Ontario by providing creative education and networking events.

wowsa.ca





BUSINESS

Hanover is Connected and Open for Business!

As a regional centre in Grey County, Hanover prides itself on being a progressive and vibrant community. A hub for services surrounded by a rural landscape, Hanover attracts creative minds to volunteer, participate and work, open small businesses, and build lives in our community.

Economic success over the past two decades has led to a growing population and a diverse business base. From its beginning, Hanover has been a dynamic town, fueled by a rich history. This dynamism is felt on the streets of Hanover today where values are shifting from an old economy to a town with a growing cultural and creative industry and a new generation of engaged residents and leaders of all ages that are building Hanover into a creative community in Western Ontario.

With people having more of a growing interest in the digital workforce, Hanover is well positioned as a Gig community to allow the freedom for people to unplug from urban cities and give them an incredible opportunity that fits their ideal work-life balance.

Home to a celebrated craft brewery, a vibrant downtown showcasing a renowned bakery, and an array of attractions, dining options, shopping and amenities, including exceptional recreational, cultural, educational and employment opportunities that all contribute to a fantastic quality of life. Our Entertainment District provides legendary experiences that includes the newly redeveloped Playtime Casino, live harness racing every Saturday and lots of family-friendly events and activities at the P&H Centre.

Discover more Hanover where creative individuals can grow their opportunities, where small businesses can thrive, and where our youth are engaged and supported to build their dreams in the region that they grew up in.

Investment Opportunities



661 1st Street Investment Ready Site under Ontario's Certified Site Program. It is an 11.58-acre rectangular, cleared and graded property zoned for industrial use, the property is located within the Hanover Business Park and 17.7 km from Highway 6 and 14 km from Highway 9.

Visit hanover.ca/lands-and-buildings for more commercial listings.

Major Employers

Public

Town of Hanover
 Hanover & District Hospital
 Bruce Grey Catholic District School Board

Private

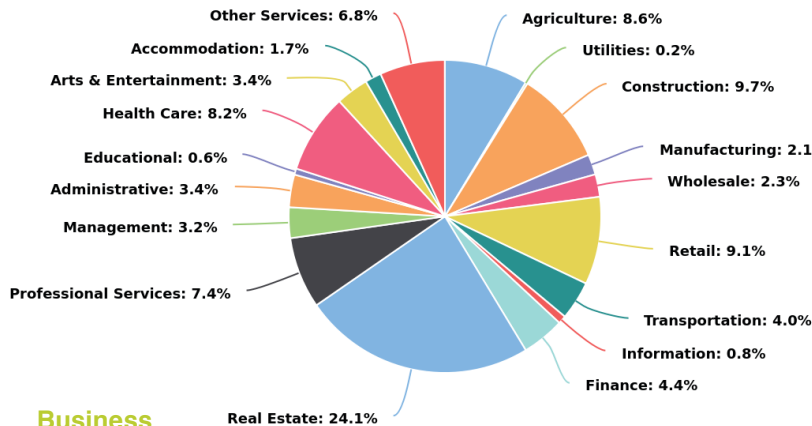
Electrical Contacts	Horizon Division of Maple Leaf Foods
Exceldor Foods	Leeson Canada
Playtime Casinos	P & H Milling Group
Grant's Your	Walmart
Independent Grocer	West Bros. Furniture

TOP 10 HARD-TO-FILL JOBS

(Employer One 2020)

1. Managers/Directors/Supervisors
2. Chefs/Cooks
3. Labourers
4. Servers/Bartenders
5. Drivers (including AZ)
6. Sales Representatives
7. Dishwashers/Kitchen Support Staff
8. Cleaners/Housekeepers
9. Personal Support Workers
10. Welders

Business Demographics



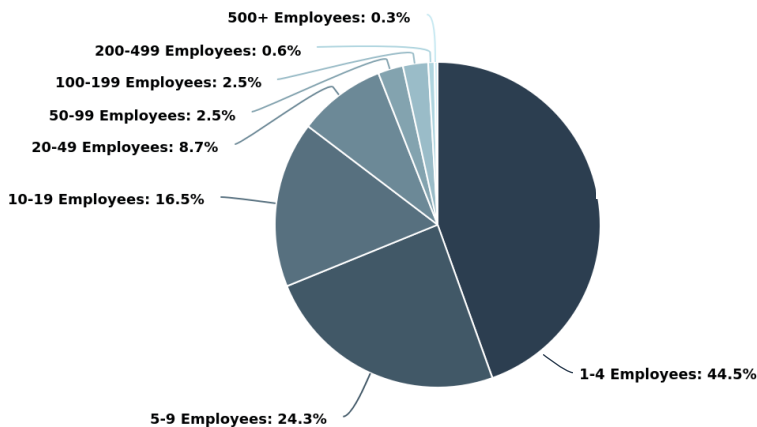
Business Industries

DID YOU KNOW?

connect2jobs.ca is a site that compiles profiles, data and listings from multiple sources.

Visit today to access:

- Job Boards
- Job Map
- Career Explorer



Business Sizes





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