

**ECONOMIC, TOURISM CULTURAL DEVELOPMENT ADVISORY COMMITTEE
MINUTES**

Wednesday, October 18, 2023 | 9:00am
Saugeen Room | Civic Centre

MEMBERS PRESENT Chair Steve White | Dave Eccles | Jason Rahn | Jenn Olivero | Pat Butler | Susan Sakal

REGRETS Curtis Schmalz | Jason Radstake

OTHERS PRESENT April Marshall | Andrew Wilken | Sandeep Kaur

**DISCLOSURE OF
PECUNIARY INTEREST** Nil

DELEGATIONS Nil

DISCUSSIONS & DECISIONS

1. **Adoption of September 20th, 2023 Regular Meeting Minutes**

Moved by JENN OLIVERO / Seconded by SUSAN SAKAL

THAT the minutes of the September 20th, 2023 Regular Meeting be approved as printed and circulated.

CARRIED

2. **Adoption of September 21st, 2023 Regular Heritage Committee Meeting Minutes**

Moved by PAT BUTLER/ Seconded by SUSAN SAKAL

THAT the minutes of the September 21st, 2023 Regular Heritage Committee Meeting Minutes be approved as printed and circulated.

CARRIED

3. **Business Arising from Minutes –**

J. Rahn reported that the Heritage Committee were approached by the children of a former reporter for The Post of 40 years and have been supplied approximately 28,000 negative photos of the town.

A. Marshall updated the committee about the CIP report to Council that resulted in a productive discussion, valuable feedback from them and approval to utilize reserve funds to continue to accept applications and grant funds accordingly. She also emphasized the successful Mayor's Breakfast for Business, which garnered a positive response and attracted a substantial audience. Presentations were delivered on various topics, including the Town's economic development, building and planning developments, and age-friendly initiatives.

4. **ETCDAC Strategic Plan 2023-2027 Formation Exercise**

A. Marshall emphasized that developing a strategic plan entails significant effort to develop and refine goals and activities by collecting responses and feedback from applicable stakeholders through an established approach. The committee reviewed the following relevant Plans to identify appropriate economic development goals that will be utilized to form the 2023-2027 Economic, Tourism and Culture Strategic Plan:

- Town of Hanover Strategic Plan 2023-2027
- BR+E 2021 Town of Hanover Recovery Report
- The Grey't Reset Economic Development, Tourism and Culture Master Plan (Grey County)

Members contributed ideas to refine priorities and establish timelines. The draft plan will be presented at the committees next regular meeting.

9. **New Business**

NIL

11. **Adjournment**

Moved by JASON RAHN / Seconded by SUSAN SAKAL

THAT this meeting now be adjourned at 10:56 am

Chair, Dave Eccles

Committee Secretary, April Marshall